

# THE COMMUNICATION EXPERTS WITH HUMAN TOUCH

UAE - LEBANON - QATAR - GERMANY



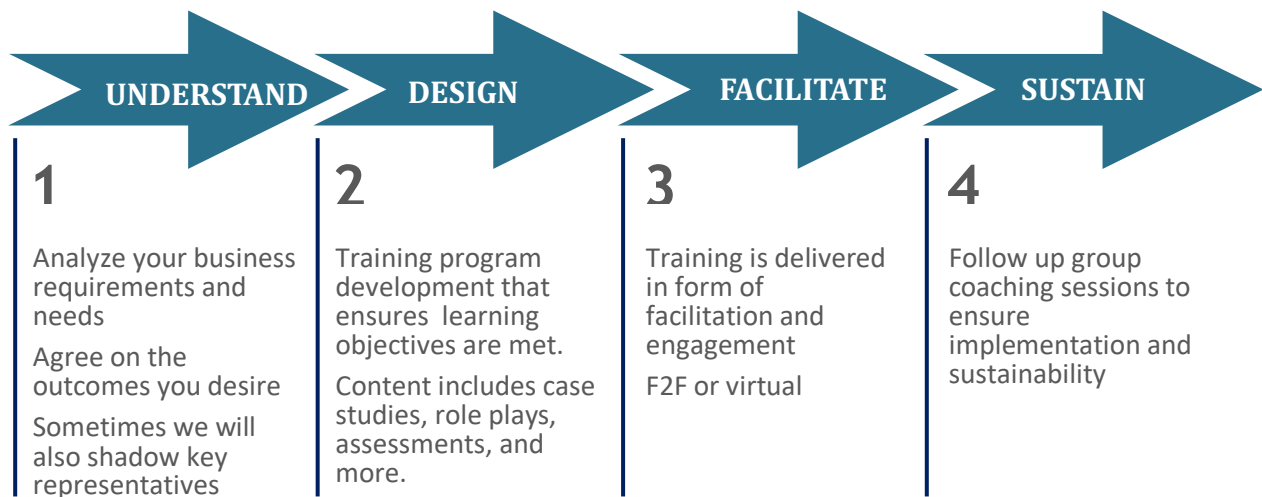
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## NLP for Business Success Master Level

## The MYP process



### 1. NLP for Business Success

This comprehensive NLP for Business training is designed to empower participants with practical tools and techniques for effective communication, goal achievement, leadership, and success in various business scenarios. The course encourages active participation, hands-on application, and continuous improvement.

#### Objectives:

- Understand the basic NLP principles and their application in a business context
- Communicate more effectively by understanding the NLP perception model
- Set and achieve business and personal goals by questioning with the Meta Model
- Develop leadership skills for influencing and motivation
- Utilize your inner potential to achieve challenging endeavors
- Learn methods to strengthen self-confidence and self-motivation
- Build deeper and sustainable relationships by building rapport and anchoring

## **2. Training details**

### **Day 1:**

#### Introduction to Neuro-Linguistic Programming (NLP)

- Understanding NLP Fundamentals
- Definition of NLP
- Pre-suppositions of NLP
  - Exploring the core assumptions and beliefs
  - Recognizing how these pre-suppositions can enhance communication and interpersonal relations as well as personal skills
- Benefits of applying NLP in business
- Key NLP elements applicable in business
  - The NLP Perception Model
  - VAKs
  - Rapport Building
  - Utilizing the mirroring and matching technique

### **Day 2:**

- Non-Verbal Communication Mastery
  - Reading and interpreting non-verbal cues
  - Utilizing body language for impactful communication
- Effective Communication Skills with NLP
  - Language Patterns in Business Communication
  - Understanding and applying persuasive language patterns
  - The meta model: Precision in language for clarity
- Anchors: the key to successful relationships

### **Day 3:**

- Setting SMART Goals with NLP
  - Aligning business objectives with personal and team goals
  - Utilizing the well-formed outcome model
- The power of visualization for goal attainment
  - The circle of Excellence
- Overcoming Limiting Beliefs
- Reframing limiting beliefs that may hinder your success
- Implementing strategies for creating a positive mindset

#### **Day 4:**

- Leading with NLP
  - Techniques for influencing others positively
  - Applying NLP to motivate diverse teams
  - Creating a positive work environment
- Conflict Resolution within teams
- Persuasive Sales Communication
  - Utilizing NLP principles for persuasive sales pitches
  - Handling objections and closing deals effectively

#### **Day 5:**

- Personal Development Plan
  - Identifying your personal business challenge
- Creating a culture of continuous improvement using NLP principles
- Establishing feedback mechanisms for ongoing skill enhancement

### **3. Methodology**

*"I hear and I forget  
I see and I remember  
I do and I understand"*  
**~Confucius**

This is a highly experiential and interactive program. The session will include:

- PowerPoint Presentation
- Games and Group Activities
- Group discussions
- Tools/models
- Stories/videos
- Role plays
- Self discovery/reflection
- Personal action plan

#### **4. Participants:** Maximum: 15

#### **5. Investment**

Our daily rate is 5000 USD, based on a one-off, 1 day training only.

This day rate will reduce and is adjusted according to the number of training sessions/days/batches. The rate includes a thorough briefing, discovery interviews, customized design with unlimited changes.

## 6. Mind Your Power Portfolio

Mind Your Power is a holistic consultancy, focused on the wellbeing of employees to ensure effective communication and interaction in all walks of life and on all levels.

We base most of our very interactive and hands-on workshops on Neuro-Linguistic Programming, Emotional Intelligence, and Human Psychology and add a bespoke design to fit your needs.

Below are some of our delivered workshops:

- NLP for business
- Unconscious Bias
- Balancing work and Life
- Selling as Non-Sales professional
- Empowered Women in business
- Embracing a new Culture
- Leadership Excellence
- Communication Skills
- Solution Selling
- Emotional Intelligence
- Motivational Leadership
- Effective Team Work
- Team building
- Effective and emotionally intelligent teaching Skills
- Presentation Skills
- Stress Management
- Family Management
- Interpersonal Skills
- Cross-Cultural understanding
- Coaching Skills
- Complaint Management
- Customer Service with NLP
- Communication in times of trauma
- Empathic Customer Service
- Trust
- Relationship Management
- Effective teaching and leading
- Train the trainer
- Patient communication
- Negotiation skills
- Mindfulness
- Solution orientation
- Communicating with different personality types
- Emotional Intelligence for wellbeing
- Change and resilience
- Mindfulness
- Coaching Skills
- Developing a Growth Mindset
- Harmonious Family Communication
- Your inner critic
- Communicating positively
- Motivation for success
- Laughter Yoga
- Leading with Emotional Intelligence
- Diversity & Inclusion
- and of course many more Customized topics

Our clients include:

						ORTHOCARE LEBANON
						STRATA للخدمات A Mahana Company

## 7. Your Trainer



**Mona Abdulrahim-Santl**  
**Managing Director Mind Your Power LLC**  
**Trainer, Facilitator, Coach, Therapist**  
**Member of ATD, NGH, NFNLP, AUNLP**  
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With an extensive training and knowledge in communication skills and customer service, Emotional Intelligence and NLP, Mona has successfully conducted numerous trainings at a wide variety of large and small organizations around the world. She has a keen sense to identify the factors that hinder the positive development of groups and individuals alike, whether intra- or inter-personal, and does so with creative techniques, along with a contagious passion, compassion, diplomacy and motivation. All of these have led to significant positive changes to the groups and individuals she has trained and coached.

With a background in natural Psychology, Mona has always believed in the power of the mind and the ability of utilizing that power to unfold the full potential.

She holds certifications in Hypnotherapy as Instructor, NLP as Instructor, Train the Trainer, DISC, Workplace Big 5, ISI Influencing Styles, CSI Change Style Indicator, FIRO-b and FIRO Business, ACTEE, Kinesiology, EFT, Pranic Healing, Emotional Intelligence, Pain Management, Transactional Analysis and Hypno-Coaching, amongst others.

She is the founder of the international program “Hypno-Parenting” and has worked with International Schools, training parents, and also academic staff in the art of effective communication.

Coming from an Arabic-European background, having lived in several countries and continents, and being fluent in 4 languages, Mona epitomizes the flexibility and understanding needed to adapt her training style to cultural, unique and individual needs.

Mona appears regularly in TV interviews, and has inspired audiences speaking at industry events in Boston, Las Vegas, Zurich, Berlin and London, and corporate events in the UAE, Bahrain and Lebanon.

She has worked with below organizations, independently as well as in association with major consultancies:


We are excited to work with you!



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